Engage Drivers at the Pump and In-Store

Bold. Eye Level. Un-Avoidable Advertising.





441 Cooke St., Honolulu, HI 96813 JPGmedia.com 808-429-7220

ALOHA Petroleum, Ltd. Shell JPGMEDIA



ALOHA Petroleum, Ltd.

HELE

In-Store Digital Signage



Statewide Reach

- **54 Aloha Island Marts**
- **32 Hele Gas Stores**
- **Reach thousands of shoppers daily!**
- **Drive more Sales in-store**
- **Change your creative fast**

Media Rate

$500 per venue / per 4 weeks
10+ venues - $400 each
20+ venues - $350 each
50+ venues - $250 each

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Pump Tops





You have a Captive Audience for average 5-7 minutes.

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HAWAII IS ON THE ROAD!
REACH YOUR AUDIENCE TODAY.

Pump Tops



Gas Pump Toppers

- Impressions range of 3,000 to 7,000 per gas station per day.
- The average person stops at the gas station to refuel 4–6 times per month.
- Consumers on average stop 1–2 miles from where they live to refuel – making consumer profiling much easier.
- Consumers spend an average 5–7 minutes refueling, giving plenty of time to digest your brand message.

Media Rate
$500 per venue / per 4 weeks
10+ venues - $400 each
20+ venues - $350 each
50+ venues - $250 each

Production & Install
$350 per venue

What’s Included
Aloha Gas Locations: 100% of all Pump Tops (2 sided)
Shell Gas Locations: 50% of all Pump Tops (1 sided)

Only 1 Advertiser per venue

Ad Specs
Ad Size 20" x 17” (Download Template)
“Eyebrow” Topper 20” x 5”

Posting Time
Please allow 2 weeks

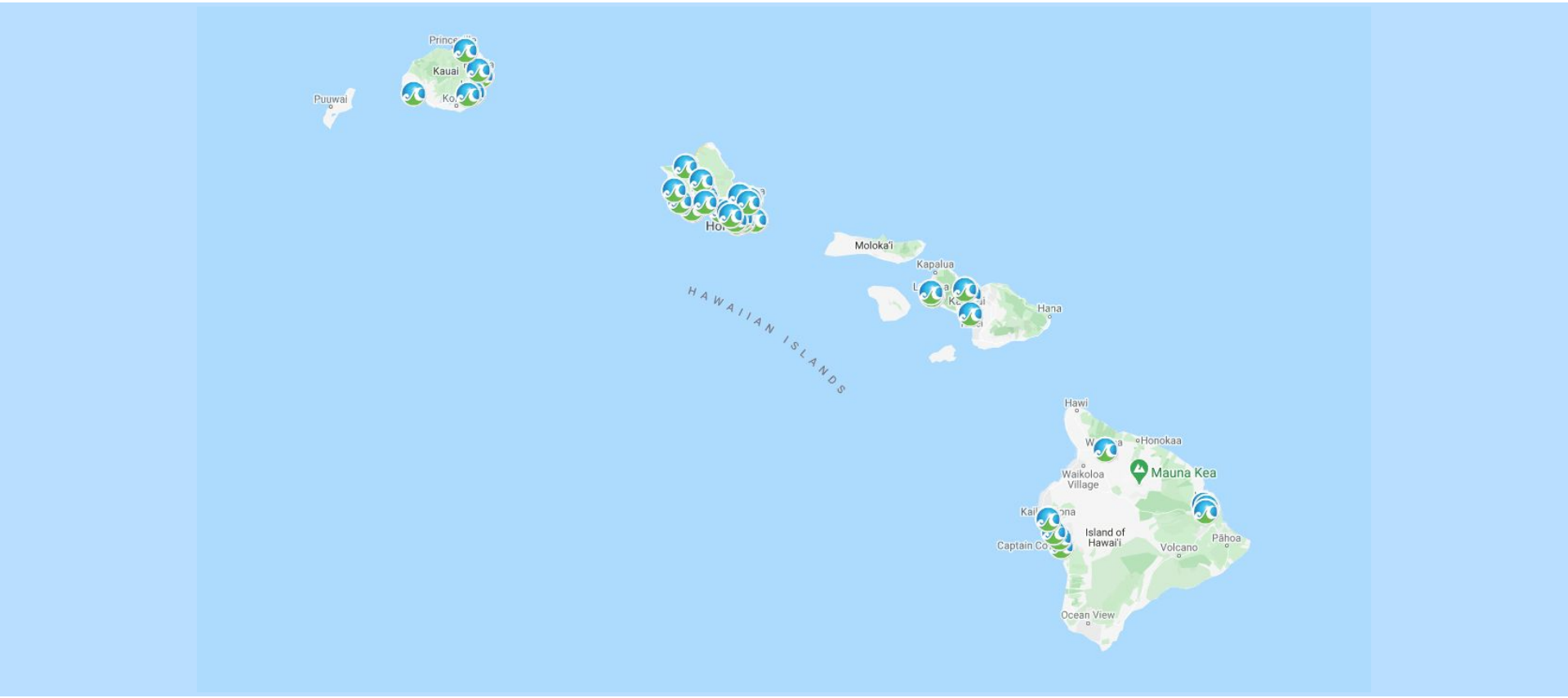
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Target YOUR Neighborhood.

Advertising doesn't matter if you're not putting your brand in front of the right people.

By selecting the Aloha or Shell Gas Station that's right for your business, you'll be confident knowing the right people, in the right place, are seeing your ad.

100+ Locations



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JPGMEDIA

ABOUT US

We are JPG Media, the fastest growing Out-Of-Home Advertising company in Hawaii.

Our team provides **Revenue Opportunities** for property owners, and **Advertising Opportunities** for brands.

JPG offers a Turnkey Opportunity for Developers, Property Owners, and Transportation Fleets to Maximize their Revenues.

These complementary relationships provide us with advertising space in return for shared revenue.

We're partnered with

- Gas Stations / C-Stores
- Shopping Malls
- Supermarkets
- Transportation fleets
- Hotels & Resorts
- Commercial properties



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ALOHA Petroleum, Ltd. Shell JPGMEDIA

TRUST & EXPERTISE

JPG Media partners with Property Owners.

We successfully operate advertising programs

to increase your revenues, offset maintenance costs, and bring value to your guests.

Current Partners

Aloha Island Mart

times SUPERMARKETS

speedi SHUTTLE SEDAN & LIMOUSINE SERVICES

HELE

Don Quijote ドン・キホーテ

Waikiki RESORT HOTEL

HAWAII KAI TOWNE CENTER

POLYNESIAN HOSPITALITY

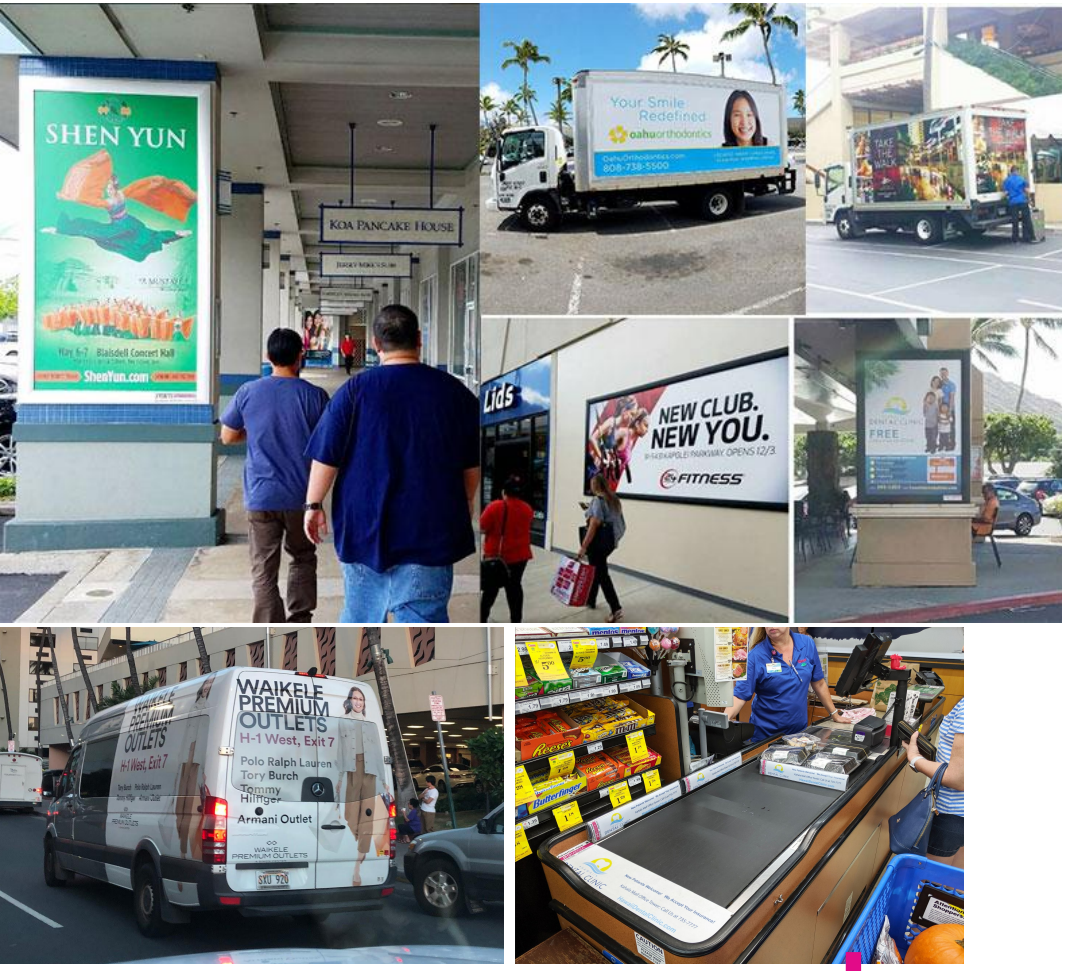
Let us show you the Islands we know and love...

KOKO MARINA CENTER

V.I.P. TRANS

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JPGMEDIA



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