Mobile Billboard Advertising

JPGMEDIA

Statewide Coverage: Oahu, Maui, Big Island









- THE ULTIMATE moving billboard.
  50 Sqft of ad space on the rear of vehicle.
- Ads on Rear of Van only, included in Rate.
- 7 Days a week, 12-14 hrs a day
- 8-11 trips day, approx. 45 min per trip
- 750k Impressions per 4 weeks
- Perfect for Grand Openings, Attractions, Malls
- Recruitment, Restaurants, PSA's, Businesses, Conventions, Concerts and more!
- Our Fleet Partner Vehicles travel the busiest roads in Hawaii, Statewide.

Media Rates Starting at:
1-5 Vehicles: $1,450 each / per 4 weeks
6-10 Vehicles: $1,350 each / per 4 weeks

Production / Installation:
$1,650 each Vehicle (includes Van Backs Only)
***Sides available by request for additional.**

Size Specs
Vehicle Rear - 80" w x 89" h

Design Template Download Link

Vehicles Fleet Coverage on
HNL - **Oahu**
OGG - **Maui**
KOA - **Hawaii Island**

4 Weeks media rates shown are net to JPG MEDIA
Prices subject to change. Subject to Hawaii GET 4.712%. All ads subject to Fleet Partner approval.

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Advertising Graphics Coverage Area Examples:
Both Sides and Rear Options









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Advertising Graphics Coverage Area Examples:
Rear Option



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Blue Line Shows Coverage: Oahu

Click Map or Here to see interactive map

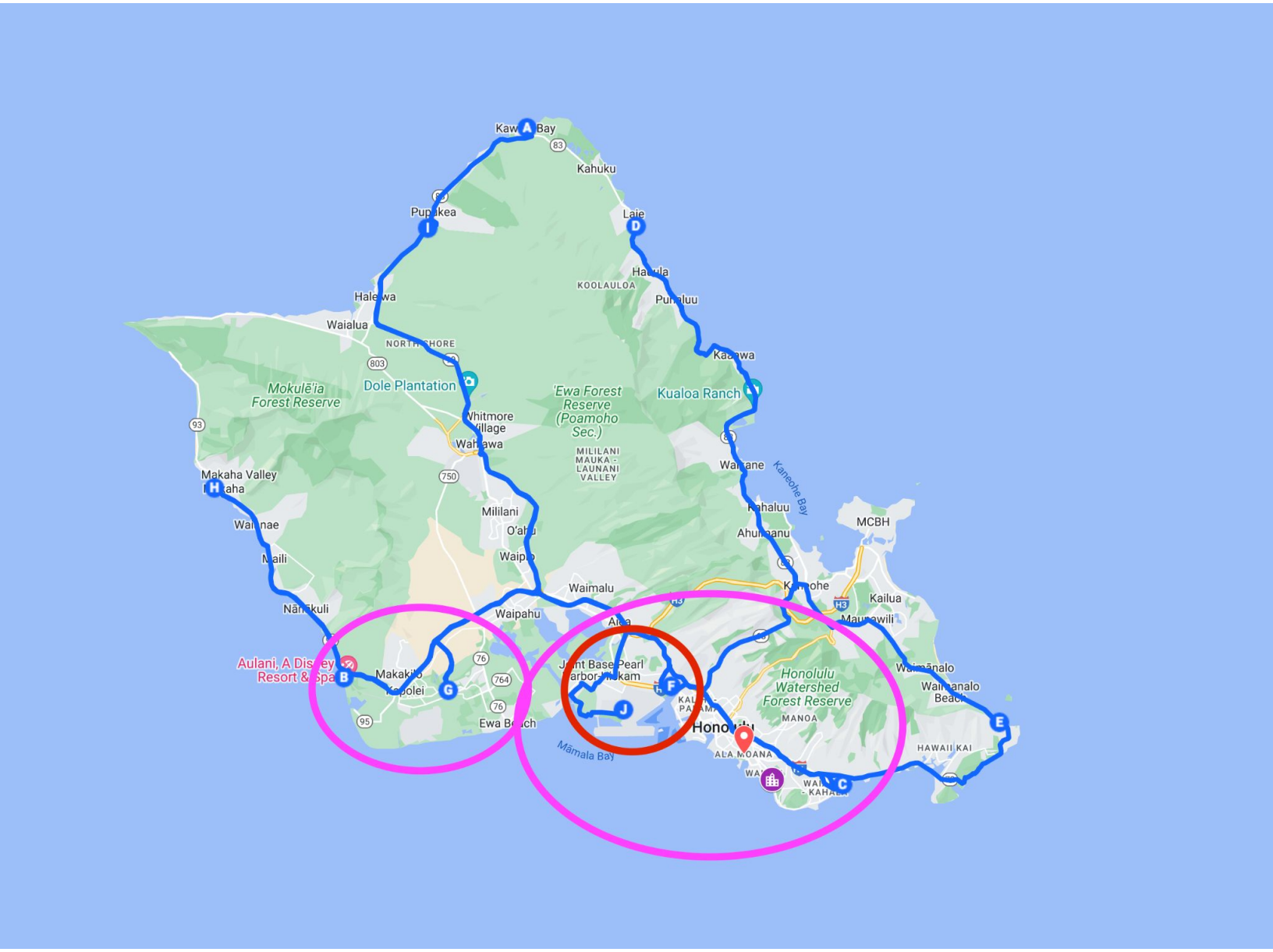


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Blue Line Shows Driving Routes / Hwy Coverage: Oahu
Red Circle is the HNL Airport. (Beginning and Endpoint of van trips)
Pink Circle are the main Resort areas. Pick up / Drop Off locations of vans passengers

[Click Map or Here to see interactive map]

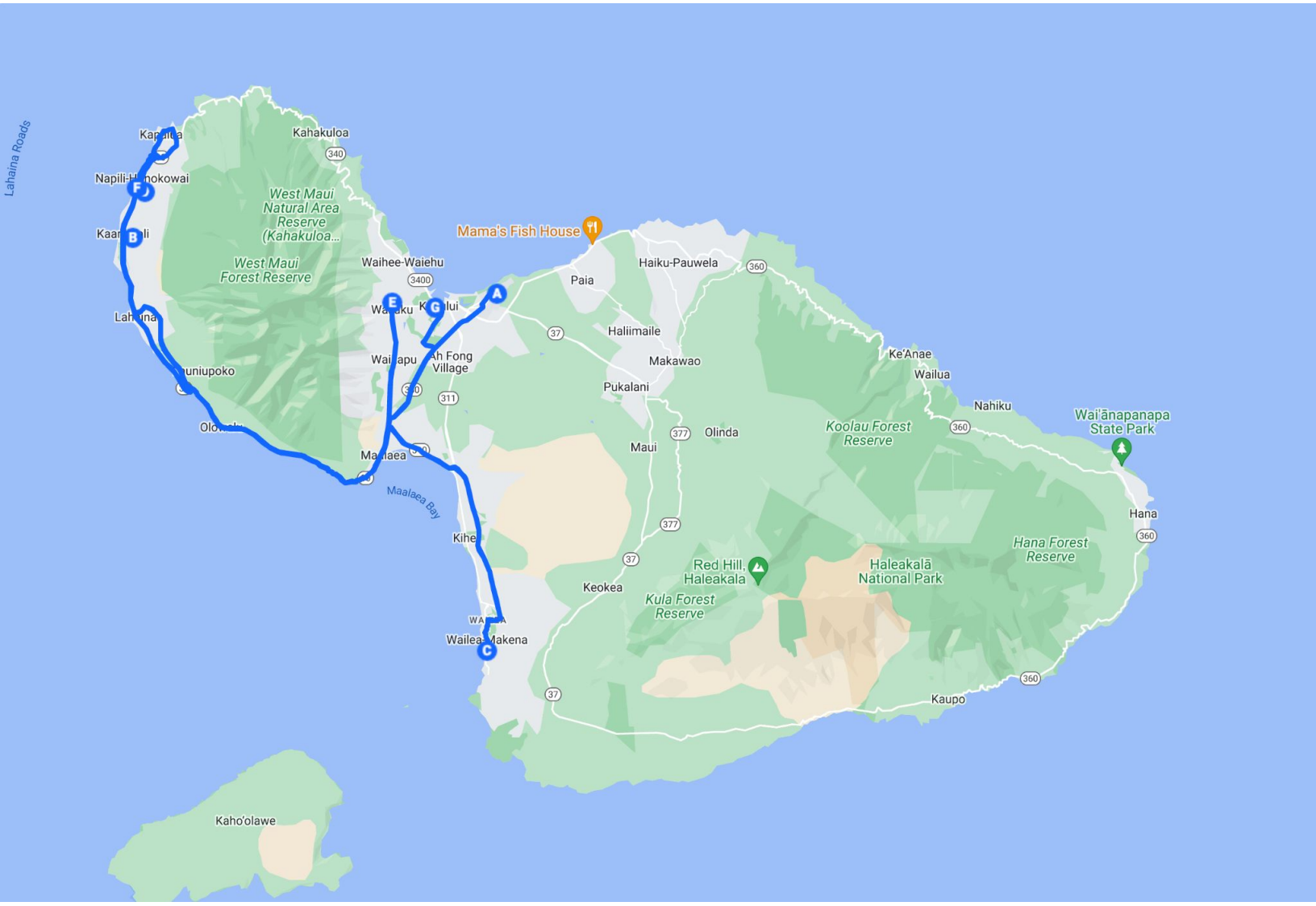


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Blue Line Shows Coverage: Maui

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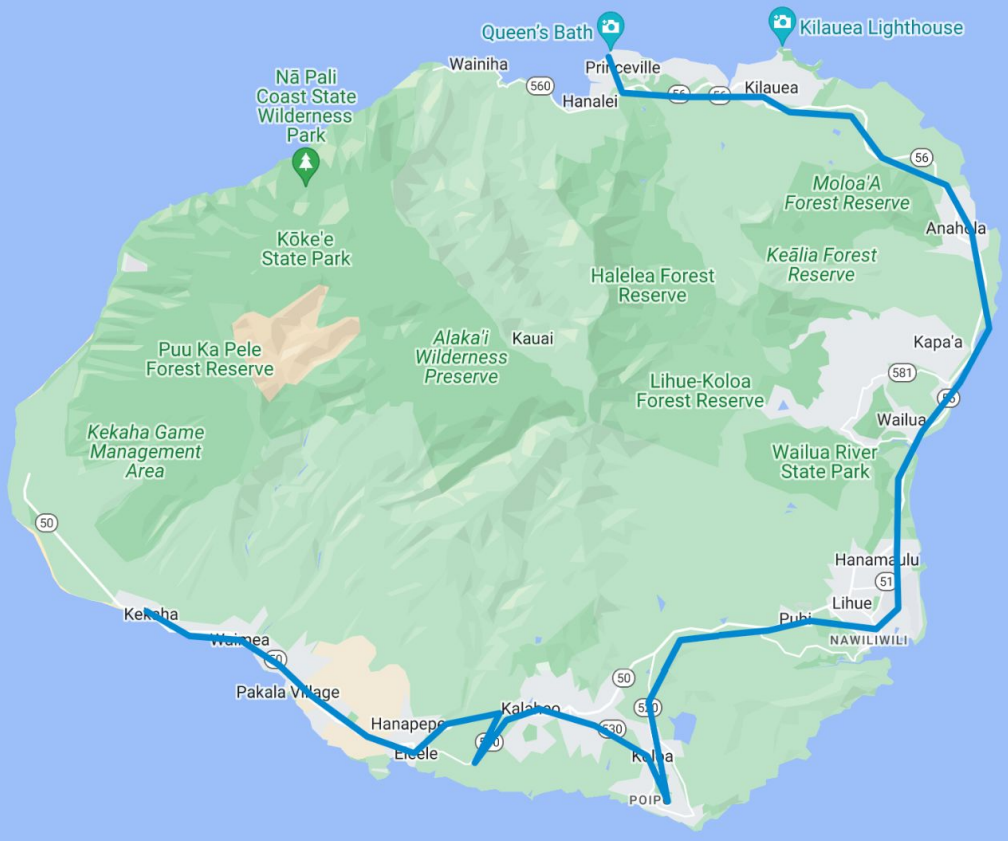


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Blue Line Shows Coverage: Kauai

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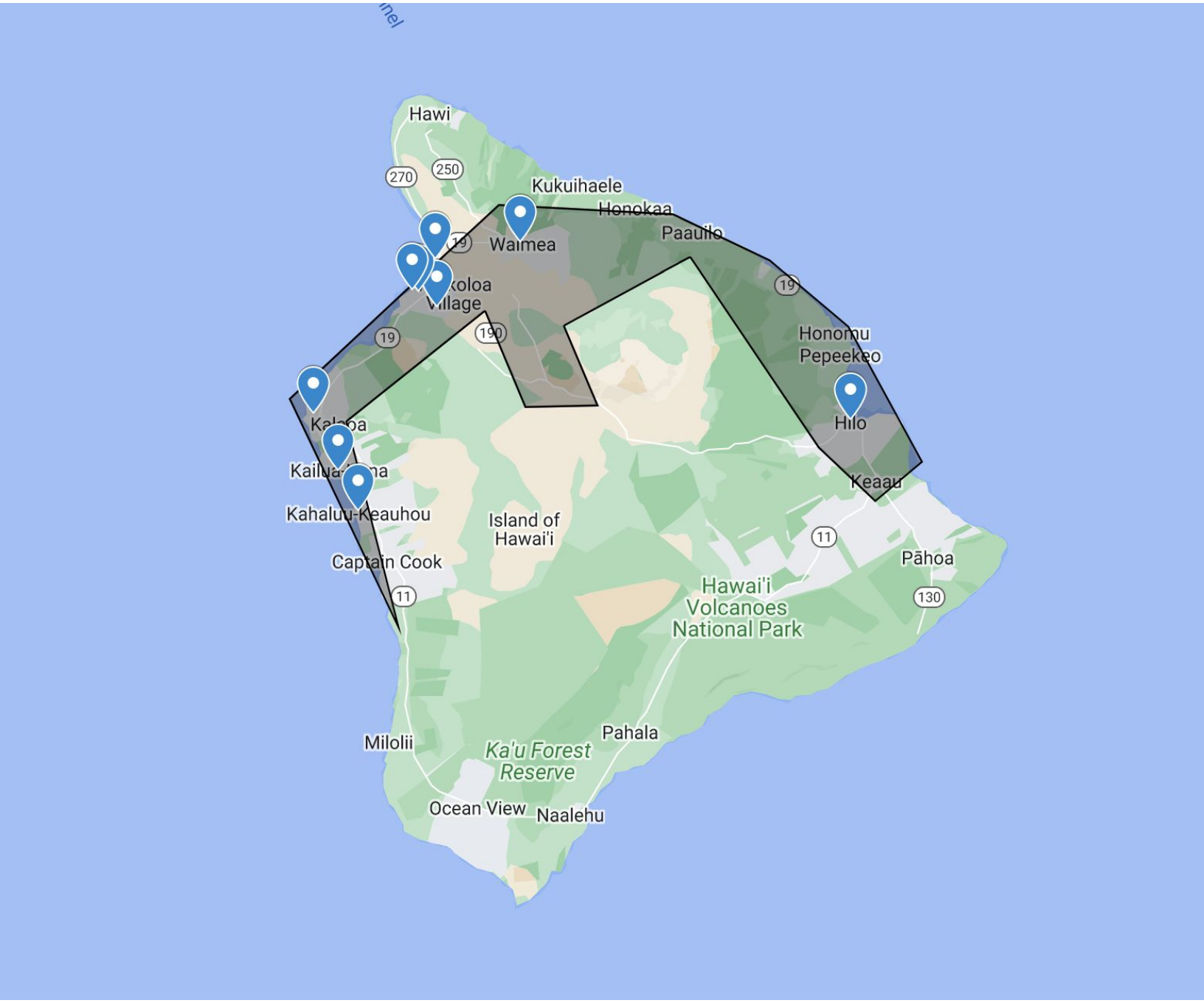


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Blue Pins Shows Coverage: Big Island (Hawaii Island)

Click Map or Here to see interactive map



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