JPG Media
Master Media Kit

Reach your audience everywhere in Hawaii.



THE KAHALA HOTEL & RESORT

'ALOHILANI RESORT WAIKĪKĪ BEACH

Hilton Garden Inn™ Waikiki Beach

PARK SHORE WAIKIKI

THE TWIN FIN

Waikiki RESORT HOTEL

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

ABOUT US

Founded in 2000 as **JPG Hawaii,** we specialize in Graphic Design, Printing, Installation and Product sourcing.

2015 we expanded with the launch of **JPG Media,** the fastest growing Out-Of-Home Advertising company in Hawaii.

Our team provides **Advertising Opportunities** for brands who want to reach a mass statewide audience, or hyper target specific audiences and communities.

We partner with:

- Hotels & Resorts
- Gas Stations and C-Stores
- Shopping Malls
- Supermarkets & Pharmacy
- Transportation fleets
- Commercial properties

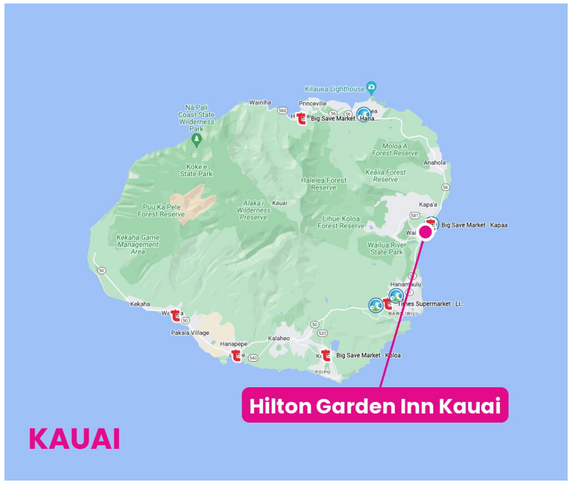
Learn more about JPG.

JPG MEDIA advertising videos | **JPG Graphics Install Videos** | **Connect with me on LinkedIn**



Statewide Reach







Blue pins: Aloha and HELE stores (source map). Pink pins: hotels, shopping centers and van hubs. Pin positions approximate.



Every venue, one partner

13 hotels, 25 digital screens: Oahu, Maui, Kauai

3 shopping centers: Koko Marina Center, Hawaii Kai Towne Center, Kailua Town

84 c-store venues: 52 Aloha Island Marts + 32 HELE stores on 4 islands

Pump tops at Aloha and Shell gas stations (available case by case)

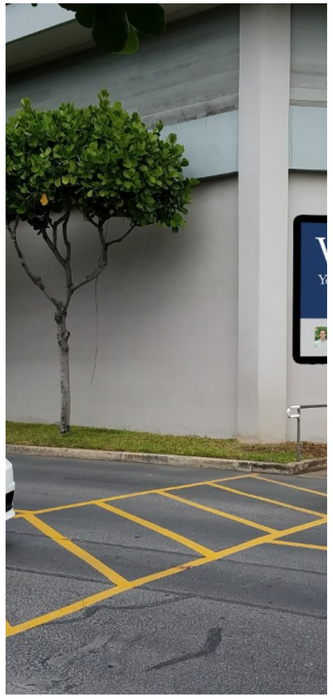
Mobile billboard vans: Oahu, Maui, Hawaii Island

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

MEDIA FORMATS

Walls, pillars, elevator doors, digital screens,
pump tops and mobile billboards, statewide.



Wall Wraps



Pillars



Elevator Doors



Hotel Digital Screens



Pump Tops (available case by case)



In-Store Screens



Mobile Billboard Vans

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

Koko Marina Center





East Oahu's premiere shopping center

Visibility to over 3.2 million visitors annually. Retail, dining, entertainment and service tenants.

Anchors: Walgreens, 24 Hour Fitness, Straub Clinic, First Hawaiian Bank, Bank of Hawaii, Texaco & 76 Gas, Zippy's

Featured spaces / 4 weeks

P1-A & P1-B: 7' x 8' wall at exit stop light, $1,250 each

P2 & P3: 23.5' x 6.5' main entry walls, $1,250 each

C4-A & C4-B: 49" x 65" at Starbucks, $1,350 each

C5 & C6: 53" x 23" frames at Petco and Walgreens, $650 each

D3 & E3: elevator doors, $650 to $750

Walls and frames from $650 to $1,350. Production / install $500 to $1,250.

7192 Kalanianaole Hwy, Honolulu, HI 96825

Hawaii Kai Towne Center





Busiest shopping center in Hawaii Kai

27-acre master planned complex in East Oahu: a large retail center and two suburban office buildings.

Tenants include Costco, Ross, City Mill, Roy's, Outback, Starbucks, Raising Cane's and Panda Express.

Spaces / 4 weeks

Pillars 4.5' x 8': $850 (2-P1A, 2-P1B, 2-P2B, 2-P3A, 2-P7A, 2-P8B, 3-P1A, 3-P3A)

Narrow pillars 18" x 8': $550 each (2-NP0A, 2-NP0B, 2-NP1A, 2-NP3B, 2-NP4A, 2-NP4B, 2-NP5A, 2-NP6A)

Wall frames 12' x 7': $1,250 (3-W1, 3-W2, 3-W3); 9' x 7': $750 (3-W1A)

Corporate Plaza: 4-W1 $1,250; 4-W2 $850; 4-NP1 and 4-NP3 $650

Combo pillars 50" x 26": $650 per space (3-P2B, 2-P6B)

Production / install $750 per space ($400 combo spaces)

Kailua Town



First time available!

You can finally reach the Kailua community every day.

Wall spaces / 4 weeks

KTP-1 & KTP-2: 8' x 4' interior garage walls facing Long's, $550 each

KTP-3 & KTP-4: interior garage wall facing Long's and main exterior wall facing Long's and Whole Foods (sizes TBD, pending), $950 each

KTP-5: 8' x 6' exterior wall facing Whole Foods parking, $750

Production & installation: $750 one time

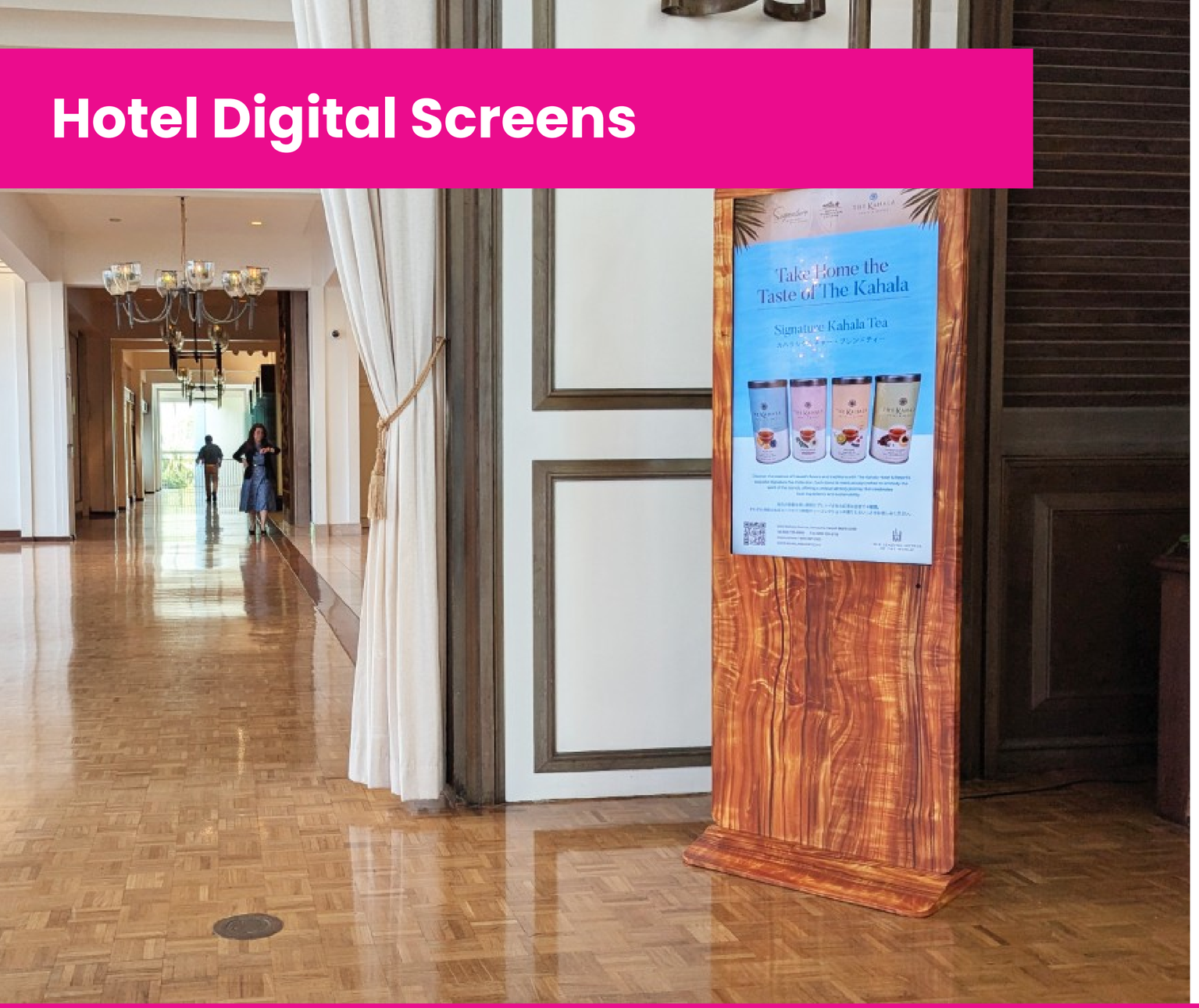
Tenants

First right of refusal and 20% off rate card.

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

Hotel Digital Screens



Reach everyone in the hotel. Every day, multiple times.

13 hotels on Oahu, Maui and Kauai

Hyatt Regency Waikiki, Alohilani, Twin Fin, Hilton Garden Inn Waikiki, Hilton Waikiki Beach, Holiday Inn Express Waikiki, Ambassador, The Kahala, Waikiki Resort Hotel, Park Shore, AC Hotel Honolulu, Royal Lahaina (Maui), Hilton Garden Inn Kauai

15-second ad on repeat in a 3-minute loop, 24/7 (picture or video, no audio)

Specs: 1080 x 1920 vertical, 1920 x 1080 horizontal

Rates per hotel / 4 weeks

1 hotel: $500 ($16 per day)

All 13 hotels: $250 each ($8 per day)

12 months: $450 per hotel

Production / install: $0 for client-provided ads

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

C-Stores & Pump Tops





In-store digital screens

84 c-store venues: 52 Aloha Island Marts + 32 HELE stores

C-Store Domination Package: all 84 venues, $2,100 per 4 weeks ($25 per location). Production / install $0. 4 weeks minimum. Per-venue rates: Rates on request.

Pump tops

3,000 to 7,000 impressions per gas station per day; drivers spend 5 to 7 minutes refueling.

Aloha and Shell gas locations. Only 1 advertiser per venue.

Per venue / 4 weeks: 1-4 venues $500, 5-10 $400, 11-20 $300, 21-50+ $250

Production & install $350 per venue. Ad 20" x 17" plus 20" x 5" eyebrow. Allow 2 weeks to post.

Pump tops: available case by case; ask for current locations.

Aloha & HELE In-Store

Statewide in-store digital screens in 84 venues

- 52 Aloha Island Marts
- 32 HELE Stores
- Oahu, Maui, Kauai and Big Island
- Reach thousands of shoppers daily
- Drive more sales at point of sale
- Change your creative fast
- Engage. Influence. Repeat.

C-Store Domination Package: all 84 venues, $2,100 per 4 weeks ($25 per location)
Production / install $0. 4 weeks minimum.

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

Mobile Billboard Vans







THE ULTIMATE moving billboard.

Statewide coverage: Oahu (HNL), Maui (OGG), Hawaii Island (KOA)

50 sq ft of ad space on the rear of each vehicle (80" w x 89" h)

7 days a week, 12-14 hrs a day. 8-11 trips a day, approx. 45 min per trip.

750k impressions per 4 weeks

Fleet partner vehicles travel the busiest roads in Hawaii.

Perfect for grand openings, attractions, malls, recruitment, restaurants, PSAs, conventions, concerts and more.

Rates per vehicle / 4 weeks

1-5 vehicles: $1,450 each

6-10 vehicles: $1,350 each

Production / install: $1,650 per vehicle (van backs only). Sides by request.

All ads subject to Fleet Partner approval.

JPGmedia.com 808-429-7220 441 Cooke Street, Honolulu, HI 96813

JPG MEDIA

Reserve your space today!

Jean-Paul
808-429-7220
jpg@jpghawaii.com

JPGmedia.com

Combined Pricing

Format	Where	Media rate / 4 weeks	Production / install
Hotel digital screens	13 hotels: Oahu, Maui, Kauai	$500 per hotel; $250 each for all 13; $450 on 12 months	$0 for client-provided ads
Koko Marina Center	Walls, frames, elevator doors	$650 to $1,350 per space	$500 to $1,250
Hawaii Kai Towne Center	Pillars and wall frames	$550 to $1,250 per space	$400 to $750
Kailua Town	Walls KTP-1 to KTP-5	$550 to $950 per space	$750 one time
In-store screens	84 Aloha and HELE stores	$2,100 for all 84 ($25 each); per venue: Rates on request	$0
Pump tops	Aloha and Shell gas stations (available case by case)	$250 to $500 per venue	$350 per venue
Mobile billboard vans	Oahu, Maui, Hawaii Island	$1,350 to $1,450 per vehicle	$1,650 per vehicle

Pump tops: available case by case; ask for current locations.

Rates net to JPG Media. Shopping center rates based on a 1-year agreement. Prices subject to change and Hawaii GET 4.712%. Ads subject to landlord or fleet partner approval. Tenants: 20% off rate card.

OUR CONTACT

Address
Jean-Paul, JPG Media
441 Cooke Street
Honolulu HI 96813

Phone
808-429-7220

E-mail
jpg@jpghawaii.com

Social
JPGmediaHI
jpg.media

Web
JPGmedia.com

Reach your audience Everywhere in Hawaii.





