JPG MEDIA

OUT-OF-HOME ADVERTISING

Hawaii's Statewide OOH Network • Oahu · Maui · Kauai · Big Island

2026 Rate Card | JPGmedia.com | 808-429-7220 | jpg@JPGmedia.com

1 · Convenience Store Digital Screen Network

In-store digital screens at Aloha Island Mart, Hele Gas, and 7-Eleven locations across all four islands. 15-second ads in a 3-minute loop, playing 24/7 during store hours. Photo or video, no audio.

Quantity	Media Rate (per venue)	Production / Install	Removal
1–9 venues	$500 each / 4 weeks	$0 client-provided	—
10–19 venues	$400 each / 4 weeks	$0 client-provided	—
20–49 venues	$350 each / 4 weeks	$0 client-provided	—
50+ venues	$250 each / 4 weeks	$0 client-provided	—

★ *151+ locations statewide: 54 Aloha Island Mart · 32 Hele Gas · 67 7-Eleven | Rates are net to JPG Media. Subject to Hawaii GET 4.712%.*

2 · Hotel Digital Screen Network

15-second ads on hotel lobby and common-area digital screens. 3-minute loop, plays 24/7. Photo or video, no audio. Network spans 11 hotels across Oahu, Maui, and Kauai.

Quantity	Media Rate	Production / Install	Removal
1 hotel	$500 / 4 weeks ($16/day)	$0 client-provided	—
11 hotels	$250 each / 4 weeks ($8/day per hotel)	$0 client-provided	—

Hotel Network Locations

Hotel	Room Count	Screens	Island
Alohilani Resort Waikiki Beach	839 rooms	4	Oahu
Twin Fin Waikiki	645 rooms	2	Oahu
Hilton Garden Inn Waikiki	623 rooms	1	Oahu
Hilton Waikiki Beach	601 rooms	2	Oahu
Royal Lahaina Resort & Bungalows	460 rooms	3	Maui
Romer at Ambassador	368 rooms	1	Oahu
The Kahala Hotel & Resort	338 rooms	2	Oahu
Waikiki Resort Hotel	275 rooms	1	Oahu
Park Shore Waikiki	226 rooms	1	Oahu
Hilton Garden Inn Kauai	216 rooms	2	Kauai

Hotel	Room Count	Screens	Island
AC Hotel Honolulu	112 rooms	1	Oahu

Tenants Discount: 20% off Rate Card. | Rates net to JPG Media. Subject to Hawaii GET 4.712%.

3 · Supermarket Advertising (Times Supermarkets & Don Quijote)

Engage shoppers at the point of purchase. Exclusive advertiser for all check-out lanes per location. Captive audience of 50,000–60,000 shoppers per month per store. 1-year minimum commitment.

Ad Type	Media Rate	Production / Install	Removal
Grocery Check-Out Domination (Divider + End Cap + Check Counter)	$950 / 4 weeks per location	$950 per location	Included
Check-Out Dividers only	$500 / 4 weeks per location	$500 per location	Included
Check Counters only	$350 / 4 weeks per location	$450 per location	Included

1-Year Minimum required. Rates net to JPG Media. Subject to Hawaii GET 4.712%.

4 · Mobile Billboard Vans (Box Trucks — Oahu)

Box trucks delivering to top pharmacies, retailers, restaurants, c-stores, and supermarkets on Oahu. Front, back, and side coverage — over 250 sq ft of combined ad space per vehicle. Approx. 6 days/week, 6 AM–7 PM (13 hrs/day). Vehicles travel the busiest roads on Oahu.

Quantity	Media Rate	Production / Installation	Removal
1–3 box trucks	$2,500 each / 4 weeks	$4,250 each	Included in production
4–7 box trucks	$2,000 each / 4 weeks	$4,250 each	Included in production

Prices effective 2026, subject to change. Subject to Hawaii GET 4.712%. All ads subject to fleet partner approval.

5 · Koko Marina Center (Static Wall Banners — Hawaii Kai, Oahu)

Static vinyl banner placements in high-visibility locations throughout Koko Marina Center. Average 3–5 minute dwell time. Rates based on 1-year commitment.

Unit ID	Size	Location Description	4-Wk Media Rate	Prod / Install
P1-A & P1-B	7' × 8'	Prime exit intersection / stop-light wall	$1,250 each	$750
P2	23.5' × 6.5'	Main entry from Lunalilo Home Rd.	$1,250	$1,250
P3	23.5' × 6.5'	Kalanianaole Hwy / Walgreens side	$1,250	$1,250
Q1-A & Q1-B	20' × 4'	Walls by Taco Bell drive-through	$750 each	$750
A1	12' × 5'	Next to Al Phillips	$750	$750
A2	5' × 7'	Right of Tikis (facing parking & exit)	$750	$750
A3-A / A4-B	5' × 6'	Theater front walls	$750 each	$750 each
A5 & A6	12' × 7'	Theater wall rear, by mall exit	$1,150 each	$750
C1 & C2	8' × 7'	Walkway by Theatre / Super Cuts	$750 each	$550
C3	10' × 5'	Wall next to Theatre	$1,350	$750
C4-A & C4-B	49" × 65"	Starbucks entry/exit & seating area	$1,350 each	$750
C7	8' × 8'	Walkway by Theatre / Super Cuts	$950	$750
D1	12' × 7'	Outside Zippy's	$950	$750
D2	13' × 4'	Between Assaggio & Bubbies	$1,250	$750
D3	4' × 7'	Elevator facing parking, by Assaggio	$750	$500
E1	13' × 4'	Between Teddy's & Kokonuts	$1,250	$750
E3	3' × 7'	Elevator door by Watersports	$650	$500

Rates net to JPG Media. Prices subject to change. Based on 1-year commitment. Subject to Hawaii GET 4.712%. All ads subject to landlord approval.

6 · Hawaii Kai Towne Center (Static Wall Banners)

High-visibility wall banners and narrow pillars at the busiest shopping center in Hawaii Kai. Visible to drivers and pedestrians near Costco, Starbucks, Outback, Roy's, and CPB.

Unit ID	Size	Location Description	4-Wk Media Rate	Prod / Install
2-NP3B & 2-NP4B	18" × 8'	Narrow pillars near Costco / Starbucks / GNC / Verizon	$550 each	$750 each
GS-W1	79" × 79"	Large wall — highly visible to gas station customers (near CPB/Roy's/Napa/Outback)	$750	$750
3-W1	12' × 7'	Behind City Mill — entry/exit to Hawaii Kai Dr. & Kalanianaole Hwy.	$1,250	$750
3-W1A	9' × 7'	Behind City Mill — entry/exit (near Aloha Gas / Outback / Roy's / CPB)	$750	$750

Unit ID	Size	Location Description	4-Wk Media Rate	Prod / Install
3-W2 & 3-W3	12' × 7'	Behind City Mill — entry/exit (near Aloha Gas / Outback / Roy's / CPB)	$1,250 each	$750 each

Rates net to JPG Media. Prices subject to change. Based on 1-year commitment. Subject to Hawaii GET 4.712%. All ads subject to landlord approval.

7 · Kailua Town (Static Wall Banners — Kailua, Oahu)

Reach the affluent Kailua community every day. Interior garage and exterior wall placements facing Longs Drugs, Whole Foods parking, and high-foot-traffic corridors. Tenants get first right of refusal and 20% off Rate Card.

Unit ID	Size	Location Description	4-Wk Media Rate	Prod / Install
KTP-1 & KTP-2	8' × 4'	Interior garage walls facing Longs Drugs	$550 / 4 weeks	$750 one-time
KTP-3	10' × 6'	Interior garage wall facing Longs Drugs	$950 / 4 weeks	$750 one-time
KTP-4	12' × 6'	Main exterior wall facing Longs Drugs & Whole Foods	$950 / 4 weeks	$750 one-time
KTP-5	8' × 6'	Exterior wall facing Whole Foods parking	$750 / 4 weeks	$750 one-time

Tenants: 20% off Rate Card. | Rates net to JPG Media. Subject to Hawaii GET 4.712%.

8 · Windward Mall (Kaneohe, Oahu)

The busiest mall on the East Side — reach thousands of high-intent shoppers daily. Digital screens and escalator wrap placements now available for the first time.

Ad Format	Ad Specs	4-Wk Media Rate	Production / Install	Removal
8 Food Court Digital Screens (combo)	15-sec ad, 3-min loop, 24/7 — includes all 8 screens	$500 / 4 weeks	$0 client-provided	—
Children's Play Area Digital Screen	15-sec ad, 3-min loop, 24/7	$300 / 4 weeks	$0 client-provided	—
Escalator Wrap (per wrap, 1 side)	High-traffic escalator — size varies	$1,200 / 4 weeks	$750 one-time	Included

Tenants Discount: 20% off Rate Card. | Rates net to JPG Media. Subject to Hawaii GET 4.712%.

IMPORTANT NOTES:

- All rates are net to JPG Media unless otherwise noted.
- Rates are subject to change. Hawaii GET 4.712% applies to all transactions.
- Mall and shopping center placements are subject to landlord approval.
- Static banner production costs are one-time (per creative change). Allow 2-week lead time.
- Digital screen ads: 15-second spots; photo or video, no audio.
- Tenant/merchant discounts (where applicable): 20% off Rate Card.

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